



Morgan Unruh

Marketing Coordinator
Web Project Manager
Graphic Designer

Profile

I am an effective communicator who creates marketing strategies that provide value for clients and end-users alike. I utilize my unique combination of technical expertise and leadership experience, to leverage creativity, strategy, and collaborative efforts to design and execute solutions that help clients reach their goals and make their dreams come true.

Contact

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Employment

Jan 2022 - Oct 2022 | **CORE Office Interiors** | Marketing Coordinator

- Promoted the Sales team to develop new business through networking across three Texas locations
- Amassed agile communication skills, creating symbiotic relationships with diverse clients
- Created and managed email campaigns, landing pages, and social ads promoting events
- Maintained client management data within HubSpot to generate future business
- Orchestrated team building and networking events in all three offices
- Prepared winning bid proposals and presentations to new or potential clients
- Upheld company brand standards throughout internal and client-facing material
- Created visual displays and product vignettes that engaged industry partners in our markets
- Consciously constructed and promoted a more positive workspace throughout the company

Jan 2020 - Jul 2021 | **cPanel** | Graphic & Web Designer

- Crafted well-designed assets to communicate user pain points & recommendations
- Collaborated with internal developers to identify customer needs & opportunities to improve the cPanel store user journey
- Created wireframes, mock-ups, & designs for strategy-focused campaigns
- Created branding and brand collateral for cPanel initiatives and WebPros (parent company)
- Designed and developed landing pages for marketing web properties

Feb 2019 - Jul 2021 | **UN.RUE** | Founder, Designer, WordPress Developer

- Hands on experience with project initiation, design, development, and client communications
- Designed all UN.RUE marketing, branding, and social media graphics
- Developed Entrepreneur skills through business development and brand strategy

May 2018 - Jan 2020 | **Terra ATS** | Lead Web Designer | WordPress Manager

- Designed & project managed all major client website accounts, including Harris County - Houston Sports Authority
- Developed e-Commerce & web presence in WordPress for various industries including oil, medical, law offices, and construction
- Managed a mid-sized web team of developers, designers, & outsourced employees
- Designed all Terra ATS Marketing, Branding, and social media graphics
- Administered technical administrative work, client-facing collaboration, and pre-project estimations

May 2014 - May 2018 | **Quest Design & Fabrication** | Graphic Designer

- Handled all graphic input for major home developer accounts
- Lead graphic designer for Quest's largest account
- Helped develop interior and branding for multiple accounts
- Gained an understanding of graphic substrate and their best applications to fully effectively utilize the end-product based on environment and budgetary restrictions

Education

May 2014 | **BFA in Communication Design** | Texas State University

- Graduated cum laude
- Studied abroad in Florence, Italy in 2012

Skills

Design

- Illustrator
- Experience Design
- Photoshop
- After Effects
- InDesign
- Premiere Pro

Development

- WordPress
- Shopify

Project Management

- Asana
- Wrike
- Trello
- HubSpot
- Jira